george gao
UX Designer

GeorgeGaoDesign.com
GeorgeGao21@gmail.com
LinkedIn: GeorgeGao21
+1 (778) 323-1421

Work Experience

WorkSafeBC | UX Designer
Vancouver, Canada | 2018 - Present

Delivered effective product designs that improve the user workflows for multiple cross-functional product teams in Agile Scrum environments.

Led end-to-end design life cycle from the discovery phase to product launch for an enterprise insurance app that processed $45.1M in 2021.

Facilitated co-design workshop to discover competing solutions. Followed by creating sophisticated prototypes for usability testing to validate ideas with the client through an iterative process.

Collaborated constructively with product managers, developers, user researchers, and designers across the organization to create inspiring experiences.

Communicated the value of user experience design at various stages of the design process by using wireframes, user journeys, storyboards, mockups, and prototypes.

Built a repository of design patterns and a new design system with the team to be consumed by all stakeholders.

PwC Digital Services | UX Designer
Shanghai, China | 2017-2018

Designed pixel-perfect screens from prototype to product launch for an e-learning mobile app.

Developed storyboards, wireframes, mockups, and prototypes that effectively communicate design rationale to Fortune 500 clients.

Prioritized and managed intense workloads to meet critical project deadlines.

Education

Simon Fraser University | B.Sc, Co-op
School of Interactive Arts & Technology | 2015-2019

SAFe 4 Practitioner Certificate
Scaled Agile, Inc. | 2019

Awards

DevOps ICE Award
WorkSafeBC Recognition | 2019

Hackathon Recognition
WorkSafeBC | 2018

International Co-op Awards
SFU | 2017, 2018

Skills

Research Techniques
Ethnography study, Focus groups, Persona, Journey mapping, User workflow diagrams, Affinity mapping, Heuristic evaluation

Design Process
Design sprint workshops, Sketching, Information architecture, Wireframing, Storyboarding, Rapid prototyping, Hi-fi mockups, Interaction design

Testing Methods
Guerilla testing, Concept validation, A/B testing, Lab usability testing, Remote usability testing,